



THE TEMPLE  
CONGREGATION ACHDUTH VESHOLOM

Meir Bargeron, Rabbi

September 20, 2024

Greetings,

We're very excited to celebrate **the 22<sup>nd</sup> year of our Corned Beef on Rye – Sure to Satisfy Fundraiser** with wonderful food and opportunities to support a good cause, including an additional tiered sponsorship level to promote your business or organization. Our goal is to top last year's sales of 1,800+ meals!

On Thursday, November 7, from 11 a.m. to 2 p.m. (10 a.m. opening for advance orders), the Temple will have its **delicious Jewish deli-style corned beef luncheon**, which helps support the various programs of the congregation. Our volunteers will be serving a giant, hot, 1/3 pound corned-beef-on-rye sandwich, along with coleslaw, a huge kosher dill pickle, a brownie, and a drink. Pick up your carryout lunch at the Temple, 5200 Old Mill Road. Delivery also is available.

An authentic corned beef sandwich is a rare treat in Fort Wayne – and here's your opportunity to satisfy your craving! **Please see the enclosed order form for complete information! Order online at [www.templecav.org](http://www.templecav.org).**

Please consider highlighting your business or organization by becoming a sponsor for this event. New this year we are offering four levels:

- **NEW - PLATINUM – For a sponsorship of \$1,800 or more** – along with **GOLD** benefits, you will receive a copy of *The Jewish Deli: An Illustrated Guide to the Chosen Food*, by Ben Nadler. A delightful celebration of Jewish delicatessens in an accessible comics format, full of history and humor, and guaranteed to make you hungry.
- **GOLD - For a sponsorship of \$1,000 to \$1799** – you and/or your business will be recognized on an enclosure inside each of the boxed lunches, on our website, and in our paid Facebook advertising for the sale. At this level, you also can provide a coupon or small advertisement (limited to 3 x 5 inches with approved wording) to be included with each meal. Attn: restaurant operators – we're your target market!
- **SILVER - For a sponsorship of \$500 to \$999** - you and/or your business will be recognized on an enclosure inside each of the boxed lunches, on our website, and in our paid Facebook advertising for the sale.
- **BRONZE - For a sponsorship of \$180 to \$499** - you and/or your business will be recognized on an enclosure inside each of the boxed lunches and on our website.

If you'd like to be a sponsor, please donate online at [www.templecav.org](http://www.templecav.org) or send your check, payable to CAV – The Temple, to 5200 Old Mill Road, Fort Wayne, IN 46807 by **Friday, October 25, 2024**. Thank you very much for your consideration. If you have questions about sponsorships or how you might help, please call the Temple, and we will have a member of the committee contact you.

We hope to see you on November 7 for a delicious luncheon treat. Please feel free to call the Temple at 260/744-4245 with any questions or comments you may have.

Sincerely,

Micah Soltz and Amy Krouse, Co-Chairs